



**Grand Final Phase –
Additional Activity for Qualifiers**



3rd Global Networking Contest

Grand Final Phase – Additional Activity for Qualifiers

§ 1 – Objective of the Additional Task

The task involves creating and publishing a promotional video (hereinafter referred to as the „Video“) about FM World products offered by FM Polska, including:

- Perfumes,
- Make-up and skincare products,
- NUTRICODE products.

The video must be posted on the participant's Instagram or Facebook wall with the designated hashtag #FMGNC2025 and a partner ID number for verification. The video must not exceed 2 minutes in length. Additionally, a link to the video (originally published on the participant's social media profile) should be provided as a comment under the competition post on FM WORLD's page, preferably including a partner ID number to facilitate verification of submissions.

§ 2 – Restrictions

The Video must not:

- Infringe the rights of third parties,
- Violate legal regulations or social norms,
- Contain offensive, vulgar, or violent content,
- Harm the image of FM World and its partners.

§ 3 – Submission Deadline

Videos can be submitted between 3rd and 12th June 2025.

Each participant who meets the requirements outlined in Section 4, Subsection 7 of the competition regulations, meaning they have correctly answered at least 27 questions during the competition, may submit a maximum of 5 Videos.

§ 4 – Judging and Prizes

The jury will select the 3 best Videos based on the following criteria:

- Relevance to the theme,
- Creativity and originality,
- Quality of execution,
- Presentation style and applied techniques,
- Number of LIKES received on social media.

The results will be announced on 16th June 2025 on the FM WORLD website.

Prizes:

1st Prize – Mercedes C-Class

2nd & 3rd Prize – A two-person invitation to the FM World anniversary celebration in the Seychelles in October 2025.